



PRESENTS:



Dear Neighbors and Friends of Green Hills Park:

Time to “park” yourself for some fun!

The magic of the (now!) annual Green Hills Park Festival is about to happen. With the help of sponsors, volunteers and event planners, the Green Hills Park Festival has been a success since it began in 2016. It’s a celebration of the beauty of our nearby open green-space park, where we talk, walk, eat, play, explore and connect with each other as a neighborhood. At sunset, we will settle in to watch a family-friendly movie under the stars.

Now for the third edition.

**The 2018 festival is set for Saturday, September 15, at 4 p.m.** Just like last year, we will offer a *beer garden, obstacle course, activities, food, desserts and a movie at sunset*. This year, we hope to add more food options and more activities for all ages, including a dedicated area to shop for one-of-a-kind Green Hills finds - and a chance to view the work of local artists.

**More important, our fun will create more fun! Proceeds from the festival benefit the 501(c)(3)non-profit Friends of Green Hills Park, for exciting park projects such as:**

- an obstacle course for all ages
- crepe myrtles, shade trees, benches and flower gardens
- improvements to the watershed for better eco-friendly drainage

But we need the help of neighbors who understand the joy and enduring legacy this park gives our community, especially as we are changing so much around it.

Please help us find sponsors. A sponsorship packet is attached for you to use to ask any friends, family and business associates who would benefit from getting in front of our community in a special way. For more information, email [friendsoghpark@gmail.com](mailto:friendsoghpark@gmail.com) or call me at 615-496-0464. Or click this link to access a sign-up form: [www.friendsofgreenhillspark.org/festival](http://www.friendsofgreenhillspark.org/festival).

But first, get the festival on your calendar! See you there.

With sincere thanks from your neighbor,

A handwritten signature in black ink that reads "Lora Fox".

Lora Barkenbus Fox, President  
4272 Jamesborough Place

Founded in 2015, *Friends of Green Hills Park* is a 501(C)(3) non-profit dedicated to maintaining our neighborhood park & increasing walk and bike connectivity to nearby green spaces where we love to walk and play.

To learn more, visit [www.FriendsofGreenHillsPark.org](http://www.FriendsofGreenHillsPark.org) or call 615-496-0464



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Announcing a one-of-a-kind opportunity for name recognition  
in the Green Hills area

**Become a sponsor at the 2018 GREEN HILL PARK FESTIVAL *and movie***  
**September 15, 2018 | Green Hills Park next to J.T.Moore School**

*This annual festival is a free evening of family fun and entertainment. From 4 p.m. to sunset, neighborhood residents mingle and enjoy food trucks, games & a beer garden. Then, as the sun goes down, hundreds of attendees settle in for a family movie under the stars. This is an opportunity for a handful of sponsors to get their name and message in front of a significant consumer group in a relaxed and intimate atmosphere.*

<b>NAMING SPONSOR</b>	<b>\$5,000</b>
<b>MOVIE PREMIER SPONSOR</b>	<b>\$2,000</b>
<b>OBSTACLE COURSE/KIDS' ACTIVITIES or ARTS &amp; ARTISANS SPONSOR</b>	<b>\$1,000</b>
<b>NEIGHBORHOOD SPONSOR</b>	<b>\$500</b>
<b>FOOD VENDOR/BEER BARRICADE BANNER</b>	<b>\$200</b>

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Sponsor Name and Contact

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Sponsor Address

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E-mail & phone number

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Sponsor Signature

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Date

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Festival Organizer Signature

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Date

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## SPONSOR BENEFITS

**Sponsors provide** their tent, table, linen, and any other necessary items for onsite setup, signage if appropriate, as well as a hi-res logo (.jpeg or .eps only) for promotional use. All sponsorship levels include:

- Exposure to 1,000 anticipated festival attendees
- Opportunity to leverage the impact of the investment through giveaways, contests, etc.

### Additional benefits at each level include:

**NAMING SPONSOR – only one sponsor - tell us what you want!** As the sole naming sponsor, we will work with you on a powerful package, including your name posted prominently at the park entrance for 14 days prior to the festival and a permanent presence in the park on the soon-to-be built obstacle course.

### **MOVIE PREMIER SPONSOR (up to two) All sponsor benefits plus:**

- Company banner hung near large movie screen.
- Opportunity to host stage announcements during festival prior to movie.
- Prominently placed logo or name on event banners and flyers, website, and emails to the Friends of Green Hills Park list

### **OBSTACLE COURSE/KIDS' ACTIVITIES or ARTS AND ARTISANS SPONSOR**

#### **(up to 10) All sponsor benefits plus:**

- Company banner hung adjacent to obstacle course/kids' activities or within the Arts & Artisans Fair
- Logo or name on event banners and flyers, website, and emails to the Friends of Green Hills Park list

### **NEIGHBORHOOD SPONSOR (up to six) All sponsor benefits plus:**

- Opportunity to post your banner onsite
- Logo or name on event banners and flyers, website, and emails to the Friends of Green Hills Park list

### **FOOD VENDOR/BARRICADE BANNER (unlimited number of non-food vendors; for food vendors there are up to five spaces available) All sponsor benefits plus:**

- Opportunity to post your banner onsite,
- or to sell your product on-site, retaining **100% of sales revenue**.

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